CONTACT.



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Buenos Aires, Argentina



Illustrator

Photoshop

InDesign

After Effects

Xd

Figma

Front-End Developer

ux / ui

Wix

Webflow





VICTORIA PINTSHANSKI

Graphic Design and Visual Communication

I am in continuous training in search of new tools and techniques that enrich my professional growth. Always looking for new challenges!

I declare myself a design lover. I have experience in UX UI design and also managing esthetics in different types of companies where I faced several projects creating concepts for different communication channels.



EXPERIENCE.

2021 TO PRESENT

ARTBRAIN / ANYLOT

UX/UI & Graphic Designer

In a startup environment as the sole graphic designer, I conceptualized and executed the company's visual identity across all channels, ensuring cohesive and effective brand representation. I led the creation of impactful visual presentations for business meetings and potential VC fund raises, effectively conveying the startup's mission and potential.

2021 TO 2021

PEGASUS MEDICAL CONCEPTS

Marketing Graphic Designer

Web development, UX design and development of catalogs of medical storage B2B solutions for a wide range of leading healthcare organizations. We create tailored products and design solutions for different regions across the world, adapting them to 10+ languages. In charge of SEO optimization for each region under Wix platform.

2020 TO 2020

BUZZHUNTER AGENCY

Graphic Designer - Internship

Providing services to US based clients and other International ventures. Development of banners, logos, design of social media posts in a fast-paced environment.

2018 TO 2020

OPEN MIND - DIGITAL CONTENT AGENCY

Freelance Graphic Designer

In charge of the graphic esthetic for LatAm hi-tech companies. I've worked on various Projects-among them: Branding, Motion Graphics, Social Media.

2016 TO 2020

MAIMONIDES INTEGRAL SCHOOL: ELEMENTARY SCHOOL

Graphic Designer

In charge of the communication area. Creation and maintenance of Social Networks. Design and development of brochures, posters and banners. Book and magazine design. Design and development of graphic advertisements. Publication of institutional events in graphic media.

2014 TO 2021

FREELANCE WORKS

Graphic Designer

I've worked on various projects among them: Editorial Design, Branding, Graphic design for events, Social Media.



EDUCATION.

2021

FRONT END DEVELOPER

UTN FRBA E-LEARNING

2019

UX UI DESIGN

ACÁMICA: DESIGN ACADEMY

Practical training based on the market needs of UX UI specialists and according to the requirements and experience necessary for the job.

2012 TO 2018

2007 TO 2011

GRAPHIC DESIGN AND VISUAL COMMUNICATION

UNIVERSITY OF BUSINESS AND SOCIAL SCIENCES (UCES)

2015

HTML 5 and CSS3
UNIVERSITY OF PALERMO

 L

CAREER WITH SPECIALIZATION IN ADMINISTRATIVE MANAGEMENT
ORT ARGENTINA TECHNICAL SECONDARY SCHOOL







SPANISH (Native)
ENGLISH (Proficient)
HEBREW (Basic)